



SALES PARTNER PLAYBOOK

How to sell LinkMahal.

A practical guide for approved partners. Rates, targets and the cashout minimum below are the program figures at the time this file was generated. Your CRM shows the live numbers.

Referral codes look like REF-XXX-XXX. Payouts are Whish Money only.



01

What LinkMahal is

LinkMahal is a store and menu product for Lebanese businesses. Restaurants get a digital menu and a QR code. Shops get an online storefront and a product catalog. In both cases the customer places the order and it arrives on the merchant's WhatsApp.

LinkMahal does not take a commission on the merchant's customer orders. Partners earn a percentage of the LinkMahal plan fee on a qualifying plan payment, not a cut of the restaurant's or shop's sales.

Who to talk to

- Restaurants and cafés that want a digital menu, a QR code on the table, and WhatsApp ordering.
- Retail and online sellers that want a storefront, a catalog, and orders on WhatsApp.

You sell to the owner or the person who decides on tools. You do not need to see their private orders or customer list. Your CRM shows only your sales relationship.

Pricing you can say out loud

Starter

Free. Up to 10 products.

Pro

\$10/mo or \$100/yr.

Enterprise

\$20/mo or \$200/yr. Unlimited products. Includes Link AI and multiple branches.

Yearly billing is 10 months' price for 12 months, which is 2 months free. A business can try Pro or Enterprise once for \$1 for 14 days. Say the prices as they are. Do not mention retired prices or a Basic plan.

LinkMahal Sales Partner Playbook

Your referral code

After approval you receive one code in the format **REF-XXX-XXX**. The business enters it when they sign up. That store is then linked to you. A second store for the same owner is not copied over, and a branch is not a separate sale. You cannot refer your own account.

How to share it

1. Show the code on your phone from the partner overview.
2. Copy it, or send it on WhatsApp from the share action.
3. Ask them to use that code at signup so the sale is attributed to you.

Ranks and commission

You start at the entry rank. Commission is your rank's percentage of the plan fee on a qualifying payment. Customer orders are not commissioned. Current defaults: Rank 1 is 15%, Rank 2 is 25%, Rank 3 is 50%.

You keep a rank once you reach it. The program does not drop you at the start of a month. The higher rate applies to new qualifying sales after you move up. Your overview shows how many qualifying sales you have toward the next target.

RANK	RATE	TARGET	AFTER YOU REACH IT
Rank 1	15%	Entry rank. Every approved partner starts here.	Kept once reached
Rank 2	25%	Unlocks at 5 qualifying sales.	Kept once reached
Rank 3	50%	Unlocks at 12 qualifying sales.	Kept once reached

A trial, including the \$1 for 14 days try-out, does not pay commission. Whether a later renewal pays commission is set in the Partner Program Terms. Do not promise a renewal payment unless those terms say it qualifies.

Figures above come from the live program configuration used by Super Admin.

The restaurant pitch

You already take orders in the chat. LinkMahal gives you a menu and a QR code, and the order arrives on WhatsApp with the items written out. Starter is free for up to 10 products. If you want the paid plans, you can try Pro or Enterprise for \$1 for 14 days. There is no LinkMahal commission on the food orders themselves.

The retail pitch

LinkMahal gives the shop a storefront and a catalog. The buyer picks products and the order arrives on WhatsApp. Starter is free for up to 10 products. Pro and Enterprise are the paid plans, with a one-time \$1 for 14 days try-out. Enterprise does not cap the product count, and it includes Link AI and multiple branches.

WhatsApp, English

First message

Hi, this is [your name] from LinkMahal. We set up a digital menu or an online catalog, and the order arrives on your WhatsApp. Starter is free for up to 10 products, and Pro or Enterprise can be tried once for \$1 for 14 days. If you want, I can show it on my phone this week. My partner code is [your REF code].

Follow-up

Hi, following up on LinkMahal. I can walk you through the menu or catalog in about 10 minutes, on a day that suits you. No payment is required to look. Starter stays free up to 10 products.

Replace the brackets with your name and your real code. Do not send this to people who asked you to stop.

واتساب، لبناني أول رسالة

مرحباً، معك [اسمك] من LinkMahal. منحط لكم منيو رقمي أو كتالوج، والطلب يوصل مكتوب على واتساب. Starter مجاني لحد 10 منتجات، وتجربة Pro أو Enterprise مرة واحدة بـ \$1 for 14 days. إذا بناسبكم، بورجيكم يها على التلفون هالأسبوع. كودي هو [كود REF].

متابعة

مرحباً، برجع بتواصل بخصوص LinkMahal. فيني اشرح المنيو أو الكتالوج بعشر دقائق، بالوقت يلي بناسبكم. المشاهدة ما بدها دفع. Starter ييبقى مجاني لحد 10 منتجات.

Objections

We already use Instagram.

Instagram is where people discover you. LinkMahal is the menu or catalog and the WhatsApp order, so the items are not retyped in the chat. The two can sit together.

We do not want another monthly fee.

Starter is free for up to 10 products. The paid plans are optional. The try-out is \$1 for 14 days, once. Do not say the paid plans are free.

Will this bring more customers?

No. LinkMahal does not guarantee customers, orders, or income. It gives the business a menu or store and a WhatsApp order. Results depend on the business.

A simple day in the CRM

1. Open Overview. Check today's lead target and your rank progress.
2. Add the people you will speak to under Leads. Use a real business name and phone.
3. Move them on the Pipeline as the conversation changes: new, interested, demo, negotiation, signed up.
4. Put the next call on Follow-ups and Tasks, and put the demo on the Calendar.
5. When they are ready, share your code from Overview.
6. After a qualifying plan payment, Earnings shows the commission. It can be pending before it is available.

Cashout

Payouts are Whish Money only. Save the mobile number on your Whish Money account in the partner profile. You can request a cashout when the available balance reaches \$100, and requests are at least 14 days apart.

LinkMahal reviews the request in the next cycle and then sends it. This is not an instant payment. If an earlier account had a different payout method, enter the Whish Money number. The partner account stays open.

Do and don't

DO

- Use your own code, REF-XXX-XXX.
- Quote the current Starter, Pro, and Enterprise prices.
- Say commission is a share of the plan fee.
- Log the lead and the next step in the CRM.
- Stop when someone asks you to stop.

DON'T

- Spam groups or people you do not know.
- Promise customers, sales, or a personal income.
- Say a cashout arrives instantly.
- Invent a payout method other than Whish Money.
- Offer a plan or a price that is not on the pricing page.

Questions about a payment rule belong in the Partner Program Terms, not in a guess.